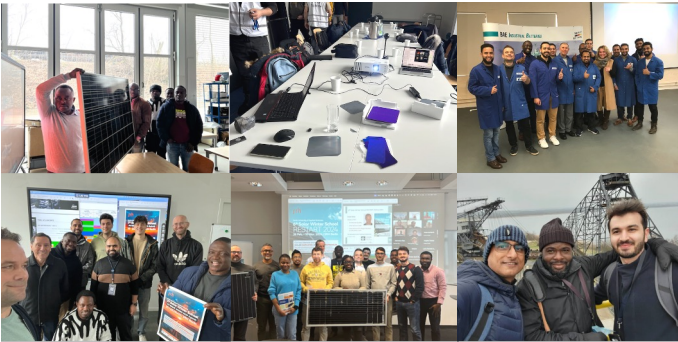




Key Features

- Highly **practical** and **realistic**: the content focuses on the essential aspects of day-to-day work at a solar company or in related industries.
- **Efficient**: focus on participants and target markets; content is tailored to provide participants with useful and relevant information. The events are designed with specific objectives in mind: around 15 pre-qualified participants ensure a diverse group composition and excellent networking opportunities.
- **Concise**, vivid, **well-structured**, highly understandable and aligned with the necessary training materials, presentations, and documentation

Qualification

- **Certified**: award of a certificate accredited by SRH (eq. to 5 ECTS credits for students); instruction provided by experienced lecturers from academia and industry, focusing on competence development and enhancing employee performance
- Strong proximity to **renowned companies** in the solar industry: potential for mentoring and partnership

Course Fee

- €900 incl. VAT. Partial scholarships and installment payments are available in certain cases. 50% discount for online participants

In cooperation with:



Any questions?

Please contact the course coordinator for further information:

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Tel. +49-162-8002010

www.srh-university.de/en/short-courses/solar-winter-school/e/
www.gsan.solar

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Berlin University of Applied Sciences

Intensive Short Course: SRH-Certified Solar Entrepreneur

8th Solar Winter School
POWER ON! 2027
at SRH Berlin (hybrid)

Education „SRH-Certified Solar Entrepreneur“ at a Glance.

Total Time Commitment

- Approximately 6 weeks
- 2 weeks of individual online preparation with tutors
- Two-week training course with a practical focus – in Berlin (Germany) or online
- Internship of at least half a week at a German or international solar company (optional)
- Upon completion: 2 months of online follow-up support, assistance with networking, and knowledge exchange
- **31 March – 13 April, 2027**
- Please note that another training track is being offered during the same period: **“SRH-certified Solar Employee”**. This focuses on developing the skills required to operate independently as an entrepreneur in the solar energy sector. Please feel free to contact us for further information.

Admission Requirements

- Individuals with a background in engineering, business administration, or commerce
- Professionals working in solar companies or freelancers in the solar sector, renewable energy students, and university graduates
- Sufficient English language skills
- Letter of motivation and CV, followed by an interview with representatives from SRH Berlin University and a solar company acting as a mentor

Strengthen your Entrepreneurial Skills in the Solar PV Sector

This six-week course (conducted in English) provides students and individuals with a background in engineering, business administration, or commercial operations with the qualifications needed to launch an independent **entrepreneurial venture** in the field of **photovoltaic solar energy (PV)**.

The sustainable use of energy resources is becoming increasingly important to society. Electricity generation from solar energy (photovoltaics), in particular, represents a more environmentally friendly, cost-effective, and reliable alternative to conventionally generated electricity. Governments worldwide are increasingly incorporating green energy projects into their planning and providing support for them.

The solar energy industry has grown exponentially and is recording high revenues worldwide. Thanks to the decentralized structure of photovoltaic power supply, emerging independent solar companies can rapidly and independently establish regional business structures and become attractive partners for national and international solar companies.

In collaboration with recognized trainers from the solar industry, SRH Berlin University of Applied Sciences offers you the opportunity to launch **your own solar business**. We provide the necessary expertise, practical skills, and valuable industry contacts to ensure you get the best possible start in this exciting sector. We look forward to welcoming you to Germany early next year.



Course Content

- **Online preparatory course** covering basic information on seminar content and procedures, societal roles and challenges, technologies, commercially available components, PV system planning, yield forecasting, economic analysis, business startup, business model development, and management skills, as well as customer service and after-sales support
- In Berlin or online, participants deepen the knowledge of the **technology** they acquired during the online preparatory phase: practical system engineering, an examination of benefits and applications, cost analysis, installation and maintenance requirements, and the quality of individual commercially available components
- Furthermore, participants broaden their understanding of **entrepreneurial activity** – ranging from business idea development, implementation, personality profiling, market and economic analysis, and business planning to marketing, sales, controlling, inventory management, finance, and banking operations
- Methods and guidelines for future professional development, as well as for business development and expansion
- Excursions to facilities and Berlin institutions
- Extracurricular cultural program
- Optional: on-site cooperation with (German and international) partner companies (**short internship**)
- Online follow-up: forum and discussion board, downloads, networking and making contacts, event platform, working groups